

September Awareness Month Wrap Up



September was FASD Awareness Month – Congratulations and thank you to all the amazing organisations and advocates who hosted events and posted awareness messages online!

Events varied widely and we enjoyed hearing about all the creative ways of acknowledging and promoting FASD awareness this September! Awareness Day events included red cupcakes, mocktails, and resource giveaways (including NOFASD's Red Shoes Rock and FASD information [resources](#)). In total, NOFASD mailed out 49 packs of resources to community organisations, parents, carers and advocates for awareness-raising activities.

BBQs, displays, team quizzes, presentations and staff lunches were hosted (where it was COVID-safe to do so) in locations including libraries, parks, schools, colleges, universities, a women's safehouse, child health centres, hospitals, a detention centre, sports clubs, community centres and day care centres. In one school, the grade five and six students visited each classroom to explain why they were acknowledging the day.

There was a huge amount of online support on the 9th September, with social media flooded with photos and messages. Individuals with FASD, parents and carers, professionals, and advocates (including Australian Ministers, Senators and CEOs) posted messages and videos sharing their experiences and adding their name as FASD advocates. Online events were also hosted, including documentary screenings, presentations, and informal discussions. We hear that individuals who raised FASD during Zoom catchups with friends and families created much interest, with lots of requests for resources via post. The [FASD Hub](#) Australia hosted an excellent virtual seminar series.



Big news was announced on the 9th September, with NOFASD and other organisations welcoming the Department of Health’s commitment of an additional \$24 million for FASD diagnostic and support services! This level of national funding is, to our knowledge, a world first for FASD. Read more about this FASD Awareness Day announcement [here](#).

We also welcomed a brand new FASD advocate into the world this September. Congratulations to Nic and Tony on the birth of their new baby! Read about how they planned their alcohol-free pregnancy [here](#). Isn’t she gorgeous [rocking her red shoes](#)?

